

Rep Order# 9818578 Ver# 5 Status Revised  
EC'd Yes

Traffic Order# 577943

Printed: 10/08/2012 10:16 AM  
Last Received: 10/08/2012 8:54 AM  
Showing Buylines: All Lines

2 of 3

Station KSTU-TV SALT LAKE CITY, UT  
Advertiser ( ) POLITICAL ISSUE GROU  
Product NRCC IE  
Estimate# 3160  
Buyer TRACEY ROBINSON  
Phone#  
Fax#

Agency ( ) NATIONAL MEDIA RESEARCH PLANNING  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 155/426/3160  
Flight Dates 10/19/2012 - 10/25/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) DAN DRISCOLL  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 917-206-9589

--- CONTRACT COMMENT ---

NRCC ADD TO SKED \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

ORDER CANCELLED PER AGENCY CUTBACKS MARKETWIDE-TTL=\$0

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	15	SA	930P- 1005P	PAC-12 SHOW	:30	\$1,000.00	10/20-10/20	0	0	0	\$0.00	
				[MADE-GOOD BY LINE(S) 28 29]								
	*28	SA	1005P- 1035P	FOOTBALL FEVER	:30	\$1,000.00	10/20-10/20	0	0	0	\$0.00	
			Sales Remark: V5 CXL									
			[MKGD FOR SPOTS MISSED ON LN #15: 10/20(1/WK), MKGD FOR SPOTS MISSED ON LN #26: 10/21(1/WK)]									
			V5 Comment Changed, Spots/week Changed									
	*29	SU	11A-2P	NFL	:30	\$2,600.00	10/21-10/21	0	0	0	\$0.00	
			Sales Remark: V5 CXL									
			[PART OF A MKGD MADE UP OF LINES 28 29]									
			V5 Comment Changed, Spots/week Changed									
	26	SU	2P-5P	NFL	:30	\$2,600.00	10/21-10/21	0	0	0	\$0.00	
			[MADE-GOOD BY LINE(S) 28 29]									

---REPORT TOTALS---

Report Totals: 0 / \$0.00

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---SALES MONTHLY TOTALS---

Oct 12: 0 / \$0.00  
Sales Totals: 0 / \$0.00  
Station Totals: 0 / \$0.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$0

CABL	0%	KDLU	0%	KJZZ	2%	KSL	16%	KSTU	36%
KTVX	10%	KUCW	1%	KUTV	35%	UNKB	0%	UNKN	0%

Books null  
Demos RA3564